



PRESSRELEASE

SEH Back at CeBIT

Network Printing Specialist Shows Latest Solutions in CeBIT Managed Print Services Park

Bielefeld, Germany (February 2, 2012). – After a three year absence from CeBIT the German network specialist SEH announces the company's return to this IT event. The SEH exhibit in the Managed Print Services (MPS) Park in Hall 3 focusses on the company's current output management solution portfolio. This includes appliances for efficient print spool management in environments without a print server, several hardware solutions for ThinPrint environments, and the range of myUTN brand USB virtualization solutions, which are suitable for MPS. From March 6 to 10, SEH will exhibit at CeBIT in Hall 3, booth A24(8b).

For the first time SEH presents its USB virtualization solutions, the myUTN product series, at CeBIT. These can be used with USB printers and other devices. The myUTN brand includes special solutions for scanners and USB hardware licence keys (dongles), too.

SEH will also show new hardware-based solutions for infrastructures using ThinPrint print management software by Cortado. These include ThinPrint Gateways for print job compression. A special highlight will be on the ThinPrintReader TPR-10 authentication hardware, which complements the ThinPrint Personal Printing solution by Cortado. In such environments TPR-10 turns every network printer into a Personal Printing-enabled printer. Its contactless card technology ensures security as users have to authenticate at the printer via TPR-10. Exclusively for CeBIT visitors SEH and Cortado will offer a Personal Printing Starter Pack, including a TPR-10 and five Personal Printing server and user licences as well as five RFID cards as a special promotion.

Another focus of the SEH exhibit is on Intelligent Spooling Devices (ISD), a portfolio of dedicated print appliances. These can also be operated as ThinPrint Gateways for up to 150 printers. Their main function is the management of all available network printers as queues in every network without central print servers for print spooling. ISD appliances offer simple printer driver management and are compatible with third party filter applications. For instance, ISD appliances combined with the software TBarCode/Embedded by TEC-IT make network printers barcode-enabled within minutes. Independent of make and model this plug & play solution offers unified barcode printing without any additional costs.

SEH at CeBIT 2012: Hall 3, Booth A24(8b)

About SEH:

Since the early nineties, SEH has been one of Europe's leading manufacturers of network printing solutions. The company's product portfolio includes internal and external print servers for all common network and cabling types: Ethernet/Fast Ethernet, Gigabit Ethernet, fibre optics, and Wireless LAN. Moreover, it comprises enhanced network printing solutions for efficient spooling management and transparent print cost controlling. SEH also has a strong focus on bandwidth-optimised solutions for ThinPrint® environments (e.g. server-based computing, virtual desktop infrastructures) as well as on security for network printing. All products are developed and produced at the company's headquarters at Bielefeld, Germany. Worldwide distribution is via SEH's US and UK subsidiaries and an extensive network of partners, distributors, and resellers. The installed base of SEH products exceeds 800,000 units worldwide. In development and sales, SEH closely co-operates with many leading printer manufacturers, including CITIZEN, ENCAD, EPSON, HP, KONICA MINOLTA, KYOCERA MITA, MUTOH, Océ, OKI, PSI, ROLAND, SAMSUNG, TA, TOSHIBA TEC, UTAX, and ZEBRA.

You may download this press release and the corresponding images from the SEH website:

<http://www.seh-technology.com/press-center/press-releases/press-release-detail/article/seh-back-at-cebit.html>

If used for publication, please send specimen copy.

For further information, please contact:

SEH Computertechnik GmbH
Ms. Margarete Keulen
Public Relations
Suedring 11
33647 Bielefeld
Germany
Phone: +49 (0)521-94 22 6-53
Fax: +49 (0)521-94 22 6-99
Email: m.keulen@seh-technology.com
URL: www.seh-technology.com