



primos

— Print. Mobile. Secure. —

by

SEH



■ Made  
■ in  
■ Germany

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# Mobile Printing from iOS made easy

// Enterprise AirPrint® Server

Are you using mobile devices more and more in office environments? Are you missing the possibility of printing with just a few clicks? Is your company using iOS devices? **If so, then primos is the solution for you!**

With primos you can print directly from all iOS and mobile macOS® devices. Primos combines innovative hardware and software in one compact box, made especially for professional use in complex networks.

But primos can do much more than printing: expand your AirPrint® with professional features such as user authentication or allocate user rights with Active Directory® support. Additionally, protect print jobs with Secure AirPrint® and overcome subnet boundaries with Wide-Area AirPrint®.

Other benefits include:

- No cloud
- No need for any apps
- Made in Germany

# Benefits at a glance

## Convenient

- fast, direct and simple printing from all iOS and macOS® devices
- no app installation needed
- Smart Printer Setup (automatic printer search and set up)
- no driver installation needed

## Secure

- certified for AirPrint®
- all data is handled locally (no cloud)
- user authentication
- data encryption with Secure AirPrint®

## Professional

- centralized user management
- compatible in complex networks via Wide-Area Airprint®
- Microsoft® Active Directory® and openLDAP® support
- regular software updates
- worldwide technical support



# Expand your AirPrint®

// Active Directory® Support



## Problem

A large number of iOS users are connected to the network and respective printers. This makes management of users and printing rights rather complex. It poses the question: who can print where?

By the way: Are you using openLDAP® or Apple® Open Directory? No problem – primos also supports these directory services. And if you don't use a directory service, with primos you can also define local users and groups.

## Solution

With primos you determine who is allowed to print and to which printer by connecting it to your Active Directory®. Essentially it can be setup that only Active Directory® members are allowed to print and ensure that non-members who can access the WLAN are not able to print. If you wish to implement finer control, you can define which Active Directory® member can print to which printer (or not).

Possible Areas of Applications:  
Education & Office





## Individual User Rights



# Expand your AirPrint®

// Wide-Area AirPrint®



## Problem

In office and administrative environments, the network is often built to represent to the organizational structure. In other words: each department has its own subnet and AirPrint® does not work across subnets.

## Solution

Primos enables Wide-Area AirPrint®, a technology in which the subnet boundaries of printing from iOS devices are overcome. Even though the iOS device is connected to the department WLAN (subnet), it can still print to a printer, which is integrated into another subnet.

Possible Area of Application:

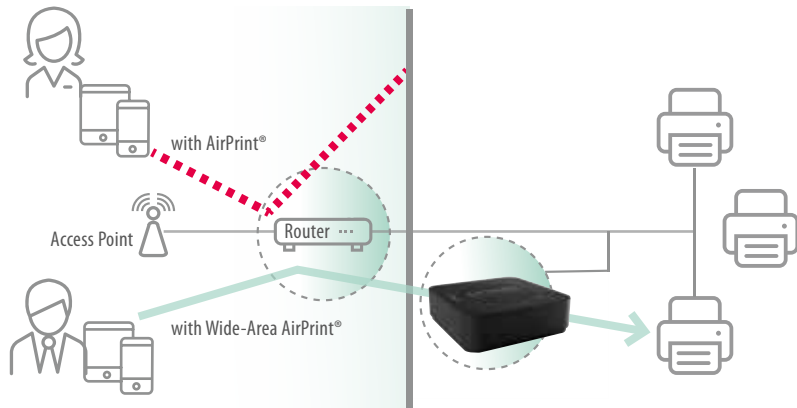
Office







## Printing over department boundaries (subnets)



# Expand your AirPrint®

// Secure AirPrint®



## Problem

Security plays an integral role for many companies. Particularly in office and administrative environments, sensitive data must be transferred securely over the network. For mobile printing, the transfer of data from iOS devices to the printer must be protected.

By the way: Unlike many other solutions, primos does not use a cloud! Your sensitive print data remains in your company's network at all times. Of course, primos also offers a wide-ranging security package with many other security features!

## Solution

With primos, you can easily encrypt print data, making your data safe and secure. The entire transfer from the iOS device to primos you will be using "Secure AirPrint®". The configuration is simple: a single checked box ensures complete data security through Point-to-Point-Encryption (P2PE).

Possible Areas of Application:  
Retail, Office



# SEH as Project Partner

// Individual solutions for your enterprise

As the number of smart phone and tablet users within a company continues to increase, so does the need for transparency, control and security. Our primos software has been especially made to consider these aspects.

**Do you have individual needs? Talk to us! Our development team will be sure to find the perfect solution for you!**





# About SEH

We at SEH, specialize in professional network solutions. With more than 30 years of experience, we offer a broad range of expertise in network printing and USB virtualization solutions for all business environments.

All of our products are developed and produced at our headquarters in Bielefeld, Germany. Worldwide distribution is via our US and UK subsidiaries and an extensive network of partners, distributors, and resellers.

Our customers are made up of companies, corporations, authorities and institutions from a wide range of public and private sectors.

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